



Oscar Hernandez



+34 658 72 09 24



hola@oscarhernandezasensio.com



www.oscarhernandezasensio.com



05/04/1995

SUMMARY

Business administration and management professional with expertise in entrepreneurship, digital marketing, process automation, and AI. Skilled in developing innovative projects, optimizing processes, and leveraging tools like HubSpot, ActiveCampaign, and ClickFunnels to deliver tailored solutions.

EXPERIENCE

• 2019 - PRESENT

AI-POWERED AUTOMATION AGENCY

Onrushlabs

- Automation of marketing strategies with AI and operational process automation

• 2019 - 2024

AMAZON FBA SPECIALIST

Bajamar Forum

- Management of over 12 SKUs with recurring annual sales of \$100k through optimization of listings and PPC

• 2017 - 2019

ECOMMERCE MANAGER

Momentunes

- 9.7% conversion rate in email marketing campaigns

EDUCATION

• 2013 - 2017

BUSINESS ADMINISTRATION AND MANAGEMENT

TecnoCampus UPF University

LANGUAGES

Spanish and Catalan (Native), English (C1), and Italian (B2)

SKILLS

PERSONAL SKILLS

Proactivity, adaptability, problem-solving, combining logical and creative thinking

TOOLS

HubSpot, ActiveCampaign, ClickFunnels, Shopify, IA, Adobe Suite.

BUSINESS MANAGEMENT AND OPTIMIZATION

Entrepreneurship, process optimization, logistics management.